



HEARTH

A Safe Place Matters

2023-24 PROGRAM YEAR SIGNATURE EVENTS



Thursday
October 26, 2023

tees & traps

Monday
June 24, 2024

DEAR COMMUNITY CHAMPION,

Thank you for taking the time to review our 2024 Program Year (July 1, 2023-June 30, 2024) events sponsorship levels and benefits package. At HEARTH, our mission is to provide housing and a comprehensive range of supportive services to empower women and children experiencing homelessness, as well as survivors of domestic violence or other traumatic situations. Our ultimate goal is to help families achieve independence, economic self-sufficiency, and stable housing. By offering a safe and stable home, we create an environment where each family member can focus on their personal goals, mental and physical health, education, and receive essential case management and support.

HEARTH's mission, objectives, and goals greatly depends on the support of community champions like you. We kindly ask you to take a moment to review the event descriptions below, the sponsorship levels, and the associated benefits. We invite you to consider joining us as a sponsor for one or both of our annual signature events. Events include our exciting and fun-filled wine tasting event, Hats Off to Hearth, as well as Tees & Traps, a notable golf experience.

Your sponsorship plays a crucial role in empowering families to change the narrative of what is possible in their lives. By becoming a sponsor, you will not only support our cause but also gain exposure and demonstrate your commitment to the community. We offer various sponsorship levels and are open to discussing customized package options tailored to your specific needs.

Thank you for considering our sponsorship opportunity. We deeply appreciate your support in helping us make a lasting impact on the lives of families in need. Please do not hesitate to contact us for further information or to discuss any additional details. Together, we can make a difference.


Christine Pietryga
Chief Executive Officer



HEARTH'S PROGRAMS & SERVICES

Housing

Since 1995, HEARTH has provided housing solutions for mothers and children. We offer transitional housing for up to 2 years and permanent affordable housing, allowing families to create a home.

Supportive Services

HEARTH's on-site case management team provides comprehensive support to address both immediate needs and long-term goals, empowering families to achieve self-sustainability.

Economic Mobility

At HEARTH, our Program staff and Career Coach provide moms with job training, mentorship opportunities, and job readiness skills to help them achieve their education and employment goals.

Basic Needs

HEARTH is dedicated to meeting the basic needs of women and children by providing comprehensive on-site services. Our commitment includes a 24/7 on-site pantry stocked with essential food and clothing items. Additionally, we offer accessible mental and physical health resources to support the overall well-being of those we serve.

2023-24 PROGRAM YEAR SIGNATURE EVENTS



Hats Off to HEARTH

Hats Off to HEARTH is an exciting opportunity to support the mission and programs of HEARTH, while enjoying tastings of the world's most exclusive wines, paired with sweet and savory bites. You will not want to miss this evening filled with wine, food, live music, a disc jockey, networking, and dancing at every corner...all for a great cause. You will leave inspired as the mission of HEARTH comes to life. Hats Off to HEARTH is the party you don't want to miss!

Thursday, October 26, 2023

tees&traps

Tees & Traps

Tees & Traps is a two-event experience wrapped into one. Join us for a day on the course with 18 holes of golf or for the afternoon trap shooting at the historic Longue Vue Club. The day includes a delicious lunch and dinner to create the perfect summer day for an amazing cause...the mission and programs at HEARTH. Companies and individuals have a unique opportunity to leverage this event as a team building experience, create some healthy competition and encourage employees and friends to support a nonprofit that is doing transformative work by empowering mothers to overcome barriers and build a foundation for a brighter future.

Monday, June 24, 2024

SPONSORSHIP LEVELS

Stability Presenting Sponsor (\$50,000)

Allows HEARTH to provide housing stability for up to 20 families, with an average of one mom and three children, on a cyclical basis.

Supportive Services Sponsor (\$25,000)

Positions HEARTH to provide customized case management and support services, which prepares women and children for long-term self-sufficiency.

Food & Basic Needs Sponsor (\$15,000)

Makes it possible for HEARTH to maintain inventory in our food, clothing, and basic needs pantries.

Workforce Development Sponsor (\$10,000)

Supports HEARTH in our efforts to continue to build and implement a robust workforce development program.

Mental Health Sponsor (\$5,000)

Supports HEARTH to continue to pair families with mental health solutions and provide on-site therapy and counseling services to families at HEARTH.

Transportation & Childcare Sponsor (\$2,500)

Provides direct assistance with transportation and dependable child care which are major barriers to gainful employment and educational access.

Host Committee Member (\$1,000)

Support our 2024 events by serving as an event leader with recognition and benefits noted below.

HEARTH Patron (\$500)









Support our 2024 events by serving as an event patron with recognition and benefits noted below.

**Sponsorship descriptions are examples of how funding could be used in daily execution of the organization mission.*

**Contact us for a customized package if you have an interest in only one of our 2024 events.*

LIST OF BENEFITS

Stability Presenting Sponsor
Supportive Services
Sponsor
Food & Basic Needs
Sponsor
Workforce
Development
Mental Health Sponsor
Transportation &
Childcare Sponsor
Host Committee Member
(Individuals Only)
HEARTH Patron
(Individuals Only)

Benefits	50k	25k	15k	10k	5k	2.5k	1k	.5k
Exclusive visibility as Presenting Sponsor on HEARTH website and in all events marketing and collateral								
No industry competitors will be listed at this level.								
Opportunity for company executive to speak during event ceremony at Hats Off to HEARTH event								
Opportunity for company executive to speak during event ceremony at Tees & Traps golf event								
Provides childcare and transportation for the corresponding number of months throughout one program year	12	10	8	6	4			
Supplies the HEARTH food pantry with healthy food options for the corresponding number of months throughout one program year	12	10	8	6	4	2		
Allows moms to secure GED preparation courses and covers exam costs								
Provides the corresponding number of workforce development workshops and courses throughout one program year.	6	4	2					
Allows HEARTH to provide the corresponding number of mental health services and counseling sessions for families and children of abuse.	10	8	6	4	2			
Company logo with hyperlink to website listed on HEARTH's website								
Number of Hats Off to HEARTH event tickets	30	20	10	8	6	4	2	2
Number of social media mentions (over 2000 followers and subscribers)	12	10	8	6	4	2		
Number of foursomes at Tees & Traps Golf event	4	2	1	1				
Number of Trap Teams of 5 at Tees & Traps Golf event	4	2	1	1				
Number of :30 second commercials to run during dinner at Tees & Traps golf event.	2	1	1	0				
Company mention in event press release								
Company logo featured electronically throughout both events								
Visibility as event sponsor on HEARTH website and in all events marketing and collateral								
Visibility as event sponsor/supporter on HEARTH website								
Company logo on HEARTH website.								
Company/Name listing on HEARTH website								
Company name listed electronically throughout both events								



HEARTH
A Safe Place Matters

EVENT SPONSORSHIP FORM

Please print/type information exactly as it should appear on printed and web materials.
To maximize sponsorship benefits please confirm your participation by August 30, 2023.
Commitments for Tees & Traps only may be made now, and satisfied by May 30, 2024.

Contact Information:

Name		
Company/Organization		
Mailing address		
City, State, Zip		
Cell & Office Phone		
Email		

Contact for Corporate Sponsor Logos (if applicable)

Name		
Phone & Email		

Please confirm your partnership level:

- | | |
|---|--|
| <input type="checkbox"/> Stability Presenting Sponsor (\$50,000) | <input type="checkbox"/> Workforce Development Sponsor (\$10,000) |
| <input type="checkbox"/> Supportive Services Sponsor (\$25,000) | <input type="checkbox"/> Mental Health Sponsor (\$5,000) |
| <input type="checkbox"/> Food & Basic Needs Sponsor (\$15,000) | <input type="checkbox"/> Childcare & Transportation Sponsor (\$2,500) |
| <input type="checkbox"/> Host Committee Member (\$1,000) | <input type="checkbox"/> 2024 Event Patron (\$500) |
| <input type="checkbox"/> Other \$ _____ (Donation Amount) | |

Total Support Amount: \$ _____

Signature: _____ Title: _____ Date: _____

Payment Options:

- ☐ Invoice me. I will pay by _____ (date) ☐ Check (enclosed)
- ☐ I will pay my sponsorship online at: <https://hearthpgh.org/fundraisers>

Please make checks payable to HEARTH and return them with completed form to the address listed below or via email to development@hearthpgh.org. You may pay securely, online, at <https://hearthpgh.org/fundraisers>.

To customize a package or discuss your sponsorship interest, contact **Megan Lang**, Development Manager: (412) 366-9801 ext. 3910, or via email at development@hearthpgh.org. Confirm your sponsorship by **August 30, 2023** to fully leverage your partner benefits.

HEARTH

Attn: Megan Lang/Events
3724 Mt. Royal Blvd., Suite 101
Glenshaw, PA 15116
www.hearthpgh.org