



tees & traps

Target Homelessness for HEARTH

THURSDAY, JUNE 23, 2022
LONGUE VUE CLUB | PITTSBURGH, PA

Organization:

Contact Name:

Address:

City: State: Zip:

Phone:

Email:

GOLFER/TRAPER NAMES

Please check the appropriate box regarding participation in HEARTH's Tees & Traps Event:

- Presenting \$10,000
- Gold \$8,000
- Silver \$6,000
- Cart \$ 4,000
- Event \$2,000
- Golf Foursome \$1,500
- Trap Fivesome \$1,200
- 'On The Green' \$500
- Individual Trap Shooter \$250
- Tee Sign \$200
- Donation \$

All participants Receive:

- Each golfer receives 18 holes at LongueVue Golf Club
- Each Shooter receives a round of trap
- Snacks and Beverages
- Opportunity to Win multiple Prizes
- Dinner Following the Event

PRINT

MECHANICAL SPECS FOR ADS:

REQUIRED FORMAT:

Ads are to be submitted electronically as a single page, print-quality PDF using 300 dpi, press-quality settings.

SIZE/LAYOUT:

Ad must be made to appropriate size.

- Full Page 8.5" x 11"
- Half Page 8.5" x 5.5"

COLOR:

All images/PDFs can be in grayscale mode or full color.

VIDEO

MECHANICAL SPECS FOR COMMERCIALS & RECORDE

MESSAGES:

REQUIRED FORMAT:

1920x1080, H.264 file type

PRINT & VIDEO AD DEADLINE:

June 1, 2022

Upload all Ads and Videos at

<https://bit.ly/hearthteesandtraps2022>

Please fax, scan/email, or mail your completed form to the address here. Checks should be made payable to: HEARTH

HEARTH'S Tees & Traps
Attn: Megan Lang
3724 Mt. Royal Blvd. Ste 101
Glenshaw, PA 15116

Please charge my credit card for \$

- Visa Mastercard American Express Discover

Name of Cardholder:

Card Number: CVC Code (on back of card):

Exp Date:

Signature:

Thanks for your generous support!

FOR QUESTIONS OR MORE INFORMATION, PLEASE CONTACT:

Marisa Williams at (412) 588-3497 or via email at mcwilliams@hearthpgh.org



Presenting Sponsor | \$10,000

SPONSOR PACKAGE

PARTNERSHIP BENEFITS:

Logo/Company mention in the following:

- Event promotional materials
- Presenting Sponsor Recognition
- Registration & Event page
- Social Media:
 - » 4 mentions on HEARTH's Facebook and Instagram pages (spread between pre- and post-event)
 - » Company spotlight Facebook post
 - » Company representative featured in 1 min promotional video message to be posted on HEARTH's Facebook page
- Tee or trap sign with company name
- 3 Golf Foursomes or 2 Trap Teams of 5 for the event
- Recognition in press release
- Opportunity to provide a marketing favor
- Reserved table at cocktail hour
- Opportunity for volunteer day at HEARTH
- Company representative to provide remarks at dinner
- Three :30 second commercials to run during dinner with opportunity to share (or donate) the space with local small business
- Company name mentioned by Emcee
- Inside Front cover Full-page, full-color ad placement in virtual program book with link to company website

tees & traps



Gold | \$8,000

SPONSOR PACKAGE

Logo/Company mention in the following:

- Event promotional materials
- Dinner Sponsor Recognition
- Registration & Event page
- Social Media:
 - » 3 mentions on HEARTH's Facebook and Instagram pages (spread between pre- and post-event)
 - » Company spotlight Facebook post
- Tee or trap sign with company name
- 2 Golf Foursomes or 2 Trap Team of 5 for the event
- Recognition in press release
- Opportunity to provide a marketing favor
- Reserved table at cocktail hour
- Two :30 second commercial to run during dinner with opportunity to share (or donate) the space with local small business
- Company name mentioned by Emcee at Dinner
- Full-page, full-color ad placement in virtual program book with link to company website

Silver | \$6,000

SPONSOR PACKAGE

PARTNERSHIP BENEFITS:

Logo/Company mention in the following:

- Event promotional materials
- Registration & Event page
- Full-page, full-color ad placement in virtual program book with link to company website
- Social Media:
 - » 2 mentions on HEARTH's Facebook and Instagram pages (spread between pre- and post-event)
- Tee or trap sign with company name
- 1 Foursome & 1 Trap Team of 5 for the event
- :30 second commercial to run during dinner with opportunity to share (or donate) the space with local small business



Cart | \$4,000

SPONSOR PACKAGE

PARTNERSHIP BENEFITS:

Logo/Company mention in the following:

- Event promotional materials
- Cart Sponsor Recognition
- Registration & Event page
- Half-page, full-color ad placement in virtual program book
- Social Media:
 - » 1 mentions on HEARTH's Facebook and Instagram pages (spread between pre- and post-event)
- Tee or trap sign with company name
- 1 Foursome

Event | \$2,000

SPONSOR PACKAGE

PARTNERSHIP BENEFITS:

Logo/Company mention in the following:

- Event promotional materials
- Cart Sponsor Recognition
- Registration & Event page
- Half-page, full-color ad placement in virtual program book
- Tee or trap sign with company name
- 1 Foursome or 1 Trap Team of 5 for the event

'On the Green' | \$500

SPONSOR PACKAGE

PARTNERSHIP BENEFITS:

Logo/Company mention in the following:

- Cart Sponsor Recognition
- Recognition in Virtual Program Book
- Registration & Event page
- Tee or trap sign with company name

CUSTOM OPPORTUNITIES

We are happy to work with you to create a unique sponsorship package for your organization. Please contact Marisa Williams at mcwilliams@hearthpgh.org.