



PURSES *with a*  
PURPOSE



**HEARTH**  
A Safe Place Matters

A Safe Place Matters



Sunday  
**Dec. 5**  
2021

Presenting sponsor





We are proud to support HEARTH  
as you provide strength for women  
and children in our community.

You empower. You support. You improve lives.



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## New look. Same mission.

Have you checked out our  
***new website?***

**Visit [HEARTH.PGH.ORG](https://HEARTH.PGH.ORG) today!**

Make sure to follow us on social  
for the latest news about our  
program and supporting the  
families of HEARTH.

**Stay connected @HEARTH.PGH**



**Welcome to  
HEARTH's 13th  
Annual Purses with  
a Purpose event  
presented by:  
HIGHMARK BLUE  
CROSS BLUE SHIELD  
and ALLEGHENY  
HEALTH NETWORK**



**Thank you so for much for supporting Pittsburgh's most vulnerable homeless population by attending today's fundraising event. The COVID-19 global pandemic has deepened socioeconomic disparities in our region. Raising a family as a single parent today requires more time, energy, and resources than ever before. HEARTH knows the challenges that single parents face when trying to provide for their children. HEARTH focuses on families' journey to healing and wholeness so they can turn the corner from surviving to thriving. Because of your generosity and participation today, you are ensuring that everyone has access to a safe place.**

## Vision

Every family and individual lives in safe affordable housing.

## Mission

To provide a range of supportive services and housing that empowers homeless families, who are survivors of domestic violence or other trauma, to become independent, self-sufficient, and adequately housed; and to foster housing opportunities to prevent homelessness and encourage safe, affordable housing.

HEARTH is a transitional housing program, to serve and empower homeless families with dependent children, who are in need of housing; and are committed to working toward self-sufficiency. Since opening in 1995, we have served more than 1,027 individuals including 354 women and over 673 children.

HEARTH provides a safe, stable home environment so our supportive services can be more effective in moving families toward self-sufficiency. By providing access to training, living wage career opportunities and opportunities to elevate their level of education; our participants are changing the trajectory of their lives and those of their children. Our goals for them are once they leave our program; they will earn a living wage and have the tools and resources necessary to maintain full time employment and permanent affordable housing.



# Thank You To Our Sponsors

## Presenting Sponsors



## Gold Sponsors



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# Thank You To Our Sponsors

## Silver Sponsors



## Key Supporters

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A woman with long dark hair, wearing a grey sweater, is smiling and reaching out towards a young boy. The boy is wearing a blue hoodie and brown pants, and is sitting on a green slide. The background shows a colorful playground with purple and green structures under a blue sky.

# Silent Auction Guidelines

## Event Timeline

**11 AM**  
Doors Open

**12 PM**  
Brunch Starts

**1 PM**  
Presentation

**2 PM**  
Silent Auction Closes

**2:30 PM**  
Check Out

## Silent Auction Guidelines

HEARTH's Purses with a Purpose in-person silent auction closes at 2:00PM. Be follow the guidelines and check out procedure located on your groups table.

## Virtual Silent Auction

For the first time ever, HEARTH is offering guests who cannot attend the Purses with a Purpose event in-person an opportunity to support from afar. Open from Friday, December 3rd, 2021 until Sunday,

December 5th at 4PM, HEARTH is offering a limited number of packages to bid on exclusively online. This mini silent auction is open to any and all supporters. These packages are only viewable via HEARTH's Purses with a Purpose website and will not be on display at the in-person event. All packages won must be picked up at HEARTH, located in Glenshaw, by Monday, December 13th, 2021. A representative of HEARTH will be in contact with winners via email following the close of the auction; packages cannot be mailed. All proceeds directly support the families of HEARTH!!

*Bid high!*

Tracy Bielski  
Patricia Bricklemeyer  
Jessica Buechli  
Camp Bow Wow of  
Southwest PA  
Courtney Cavanaugh  
Gretchen Crawford  
April Curley  
Jackie and Judy Eakin  
Colleen and Nick Elliott  
Amanda Gartner  
Donna Gaughan  
Donna Greiner  
Christine Henney  
Jen Hoerster  
Jackie Horwat  
Jerie Keele  
Cindy Klier  
Camille Kurtanich  
Langan Engineering  
Emily Larsen  
Tina Loccisano  
Lock & Key Properties  
Longue Vue Golf Club  
Tracy Lucas  
Mathew Jewelers  
Holly McCann  
Laurie McKivigan  
Erin Nordmann  
Carrie Ortsey  
Kelley Owen



**Thank you  
to the silent  
auction and  
event donors**

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*Purses*  
WITH A  
PURPOSE 

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the work of

**HEARTH**



# Fill the Purse Competition

The competition  
for bragging rights!

## It's back!

Over the past 5 years, the attendees of HEARTH's Annual Purses with a Purpose have competed to raise money for the families of HEARTH. At the award winning LeMont Restaurant, you have the opportunity to view Pittsburgh's beautiful skyline. To incentivize donations, our hosts will go head-to-head in a friendly competition, called 'Fill the Purse'! In the past, each floor has raised as much as \$10,000.00 helping to support the critical lifelines at HEARTH; these include our food pantry, clothing closet, HEARTH store and security needs. This year's hosts Mikey Hood and David Highfield face off to see who can raise the most money benefitting our families. Who do you want to win?



## Creating a better future together

UPMC Health Plan is proud to support HEARTH.

# UPMC HEALTH PLAN

[upmchealthplan.com](http://upmchealthplan.com)

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Expires 12/31/2021. Limit one (1) coupon per guest. Coupon must be presented at time of purchase. Valid only at the bakery(ies) listed. No cash value. Valid only on baked goods; not valid on retail items. Coupon may not be reproduced, transferred or sold. Internet distribution strictly prohibited. Must be claimed in bakery during normal business hours. Not valid for online orders. Not valid with any other offer. Discounts applied before tax.

# Ways You Can Get Involved



## 1. Join a Committee

Committees, Board of Directors and Young Professional Board are the core of our success. Your investment is changing futures; one family at a time.

## 2. Volunteer

We want to utilize your donated time to the best of our ability and our Volunteer and Operations Manager, will take your talents and find a volunteer position for you! We have both long term and short term/ad hoc opportunities that can be done at home!

Visit [hearthpgh.org](http://hearthpgh.org) for more information

# Thank you to our volunteers

## 3. Donate

Be the reason a mom thrives. Join the fight to eradicate homelessness. We've got a lot of work ahead of us, and your donation will make it that much easier to get things done.

## 4. Make a Financial Contribution

Fundraising for HEARTH can be as simple as asking friends and family to support your efforts or as complex as a community event with hundreds of people. Visit our website to set up your own personal fundraising page.

**Please contact the HEARTH office at 412-366-9801 if you would like to get involved.**

HEARTH would like to give a special thank you to all the volunteers who shared their time, energy, and skills to make our event a success. You are always willing to help put on a great event in support of HEARTH's mission and our families. For that, we are so grateful!



# HEARTH Board of Directors

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# HEARTH Staff

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Fundraising and Special Events Manager

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**SIGNATURE FUNDRAISER**

**FRIDAY, APRIL 1, 2022**  
**NOVA PLACE 100 S COMMONS**  
**PITTSBURGH, PA 15212**

**Do you like Golfing?**  
**Do you or anyone you know want to get**  
**involved in the community?**

Then HEARTH's Tees and Traps Planning Committee is your answer! HEARTH is looking to recruit 4 volunteers to sit on its planning committee to help plan this fundraising event for June of 2022.

*For more information and details please reach out to Fundraising and Special Events Manager, Morgan Weaver at [mlceschini@hearth-bp.org](mailto:mlceschini@hearth-bp.org).*





**Do you or  
someone  
you know  
need a safe  
place?**

**Becoming a  
member of the  
HEARTH family is  
simple and easy.**

## **We are here to help!**



### **1. Schedule an Intake Meeting**

Here we will discuss you, the needs of your family, and all the ways HEARTH can help to support you in your journey.



### **2. Meet with our team & take a tour**

Come see all that HEARTH has to offer you as you begin your journey to safety, security, and stability.



### **3. Select Your Move in Date!**

Let's celebrate as we plan to get you all settled in to your new home!

**Visit [HEARTH.PGH.ORG](https://www.hearthpgh.org)**

Contact Program Director, Pam Lindenberger at  
[pjlindenberger@hearthpgh.org](mailto:pjlindenberger@hearthpgh.org) or 412-366-9801 ext 3916



# Because every *Superhero* needs a *Sidekick*

**AT HEARTH, we provide our families with the tools they need to thrive; emotionally, mentally and financially. We specialize in providing the help you need to be the best for your family including:**

## **Housing**

HEARTH has been providing housing for families in need for over 26 years.

## **Food & Clothing Pantries**

We take the guesswork out of where your basic needs come from. We provide 24-hour access to our food pantry. We also have a clothing closet that provides a range of attire for interviews to kids clothing.

## **Childcare**

As a parent, we know its hard to focus on employment or your education when your children are not in a safe environment. At HEARTH, we provide high quality childcare, which provides peace of mind for our moms to focus on their goals.

## **Case Management & Counseling Services**

Our team here at HEARTH is committed to helping you have the resources you need to not only meet your needs but be the superhero that your kids see in you.



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are as grand  
as the view...*

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