



HEARTH
A Safe Place Matters

2021 Annual Report



LETTER FROM OUR EXECUTIVE DIRECTOR

We're delighted to share the release of our fiscal year 2021 Annual Report. The year began amid the COVID-19 pandemic and continued into the world we know now. We commend our program participants, staff, and board for their tenacity over the past year. Because of you, our facilities remained a warm, safe place during this unprecedented time.

This year, we focused on gaining clarity, co-creating our environment, and exploring our impact on our participants and external stakeholders alike. From the start, we identified three strategic priorities to aid in our achievement of success in transitional housing programming.

- 1) We will create access to living-wage career opportunities for our moms.
- 2) We will continue to provide access to permanent affordable housing solutions.
- 3) We will develop a dynamic team that has an intentional focus on keeping people first.

As we continue to navigate this unknown environment in a pandemic, we acknowledge that we also have much to celebrate. We have the most generous supporters, from the anonymous donor who gave HEARTH's largest individual match donation to everyone who attended our first-ever virtual signature fundraisers.

During this past year, we prioritized the elevation of HEARTH's digital brand presence; it blossomed with a refreshed look and website. We are so excited about our new supporters we have gained across all of our media platforms.

Please continue to read and celebrate all things HEARTH with us! We hope to see you (in person) engaged and connected next year. Stay safe, healthy & optimistic! **-MARISA C. WILLIAMS**

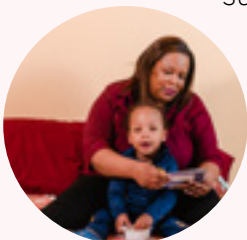
FINDING A HOME FOR EVERY FAMILY

Since 1995, HEARTH has served over 1,000 individuals, 350 moms and over 600 children on their journey to wellness. Seventy-three percent of program participants enter our facilities with no employment, and more than half receive public assistance.

Couple that with motherhood's emotional and physical demands, and it's easy to switch into survival mode. At HEARTH, we want our moms to do more than survive. We want them to thrive.

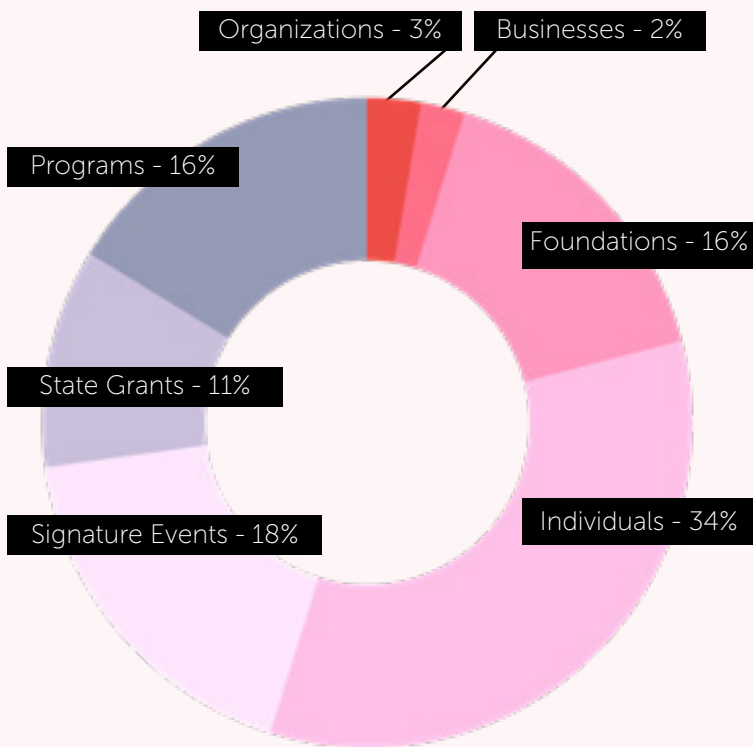


To make this a reality in 2020 - 2021, we maximized our partnerships, expanded our community services, and practiced sound fiscal management to provide transitional housing and a range of support services designed to educate, elevate, and activate our participants. The impact is evident.



Of our program participants, 81% obtain permanent housing after leaving our facilities. This fiscal year alone, our facilities reached 90% occupancy. Participants raised their credit scores, obtained full-time employment, and entered career development programs to achieve economic mobility. Their success proves that a safe place matters.

FY21 REVENUE OVERVIEW



FY21 EXAMPLE EXPENSES

Increased **sanitation** provided by a cleaning company, which will continue for the health and safety of our families, staff, and community partners.

Since the pandemic began, increased **usage of apartment utilities, including Wi-Fi**, was required due to our families working and attending school from home.

Increased **case management & community outreach** to help those affected by the pandemic recover physically, mentally, and financially.

Investment into HEARTH's **digital brand presence** in order to attract new program participants, donors, volunteers, and general supporters.

TESTIMONIALS

"Over the past 25 years, we've seen the opportunities HEARTH has provided for women with children experiencing homelessness, and we wanted to encourage others to learn about HEARTH's mission and to support it financially. We're proud to support women who want to improve the lives of their families through education and hard work."

-ANONYMOUS DONOR

"FISA Foundation is proud to support HEARTH because of its long track record in changing the trajectory for mothers experiencing homelessness and who are also survivors of domestic violence. We have been impressed by HEARTH's comprehensive approach that not only provides women with housing and tangible items, but that also focuses on intensive and compassionate support services."

-SHANI LASIN, FISA FOUNDATION

"My favorite experience with this past year was working in the garden at HEARTH. It was great interacting with the residents and seeing their excitement about planting, growing, and, eventually, harvesting their plants. It doesn't take a lot to make a difference; just spending some time and showing them how to care for their garden, in turn, allows them to foster accountability and pride in themselves, both in the garden and in life."

-CHRIS BUSSHAUS, VOLUNTEER

"When my time ends at HEARTH, I see myself finally getting a permanent place for my son and me, and I can see myself furthering my education and making a name for myself. I intend on getting my license and looking for better job opportunities to help me reach my financial goals. I finally see a future I've never thought possible."

-HEARTH PROGRAM PARTICIPANT

2020 - 2021 DONORS

HEARTH gratefully acknowledges the significant contributions of our community and supporters. Collectively these gifts have a tremendous impact on our moms and their children. Thank you for your long-term support and commitment to eradicating homelessness. This list includes donations received in 2020-2021, up to \$500.

\$10,000+

A.J. & Sigismunda Palumbo Charitable Trust
Allegheny Financial Group
Anonymous
Arconic Foundation
Roger and Kathleen Eichner
Federal Home Loan Bank of Pittsburgh
FISA Foundation
Fort Pitt Capital Group, Inc.
Brian and Vikki Jewart
John E. and Sue M. Jackson Charitable Trust
Lisa and Randy King
Massey Charitable Trust
PNC Charitable Trust
PNC Foundation
Robert S. & Louise S. Kahn Foundation
Savinis, Kane and Gallucci, L.L.C.
Standard Charitable Foundation
Patricia and Hayes Stover
Westmoreland Electric Services, LLC

\$9,999 - \$5,000

American Contract Bridge League - Charity Foundation
Arjun Kashmag Foundation
BNY Mellon
Linda Christen
Costa Contracting, Inc.
Elizabeth Dahm
Susan and Victor DiBattista
Mike DiChiazza
F.N.B. Corporation
Lori Fenton
Fox Chapel Presbyterian Church
Grapes to Glass
Joseph Jewell Wines, LLC
Kathryn Pepper
PITT OHIO
Pittsburgh Child Guidance Foundation
Precision Electrical Contractors, Inc.
Kimberly and Rick Roadarmel
Charlie and Barb Smith
Sylvia and Martin Snow Charitable Foundation Fund
Rob and Julie Vuillemot
Tina Zottola

\$4,999 - \$1,000

Allegheny Health Network/Highmark Health
Avon Club Foundation
Ronald Bianchini, Jr.
Ronette and Cooper Blake
Burns & Scalo Roofing
Christine Busshaus
CentiMark Foundation
Christ Episcopal Church
Community Presbyterian Church of Ben Avon
CPS Construction Group
Stephen and Rachel Cupcheck
Deloitte
Dickie, McCamey & Chilcote PC
Donald & Sylvia Robinson Family Foundation
James Donnell
Duane Morris, LLP
Janet Duderstadt
Don and Eleanor Dulac
Judy Eakin
Jackie Eakin
Eden Hall Foundation

Joan Eichner
Elizabeth Farmer
Nikki and Jeffery Fink
Eileen and Donald Foster
Lisa Fox
Charles and Jackie Fusina
Donna Gaughan
Grace Collective Church
Greater Pittsburgh Community Food Bank
Arlene and Al Grubbs
Irina and David Grundler
Jennifer and Tom Hall
Gregory and Karen Hartley
Christine and Ray Henney
Highmark Blue Cross Blue Shield
Joan and Harry Hilewitz
John Fries Landscaping and Maintenance
Christy Karmanos
Glenn and Erika Kolod
KU Resources, Inc.
Jonathan and Jamie Kuhn

\$4,999 - \$1,000 (CONT'D)

Paul and Camille Kurtanich
Lami Grubb Family Fund of The Pittsburgh
Foundation
Patricia Landy
LANGAN
Jonathan Leezer
Lock and Key Properties, LLC
Longitude IT Consulting
Scott Love
M&T Bank
Gayle and Patrick Manning
Sondra McDermott
Jayne and Brian McGoey
McKamish Inc
Anne and Michael Mlecko
Namsco Plastics Industries
Michael G Netzel
North Boroughs Rotary Club
Marcia Oglan
Kelley Owen
Kathy Pape
Mark Pleso
Presbyterian Church of Sewickley
Reed Smith LLP
RYCON Construction, Inc.
Patricia and Mark Sanders
Sauers Holdings, Inc
Al Schloemer

Peter and Jayne Schmitt
Schneider Downs
Kelly and Kurt Schweiger Sherrard, German & Kelly,
P.C.
Lee Silverman
Eleana Smith
Bill and Dina Snider
Software Specialists, Inc.
Standard Bank
T.D. Patrino's Painting Co
Tom and Karen Tabor
The Anne R. Monroe Foundation
The M&T Charitable Foundation
The Skeen Firm LLC
Third Presbyterian Church
Thomas Marshall Foundation
Diana Toman
Trek Development Group
Trinity Evangelical Lutheran Church
Ann Turnbull
Turner Construction Company
University of Pittsburgh - GSPIA
UPMC Mercy - Office of Charitable Giving
David and Kimberly Watson
Jami and Jeff Zinkham
Zonta Pittsburgh North Foundation

\$999 - \$500

AETNA Better Health
David and Karen Bauer
Benedictine Sisters of Pittsburgh
Benevity Community Impact Fund
Paul E Block
BNY Mellon Corporation's Community Partnership
Annette Boyer
Bridgeway Capital, Inc
David and Susan Brownlee
Carol Carlson
Castle Builder Supply and Trucking
Christ Episcopal Church
Emily Coulter
Discount Power, Inc
Doran Construction, Inc.
DTI Development, Inc.
Colleen and Nick Elliott
Equitrans Midstream Foundation
Robert Ferrari and Natalie Cannon
Alan and Elizabeth Finegold
Suzanne Gibbs
Gail Ann Gross

Carol Haskins
Jason Heisler and Valerie Winter
Jean Henderson
Hiland Presbyterian Church
HM Life Insurance Company
Jennifer and Doug Hoerster
Deb Holliday
William H Holt
Thomas Johnson
Jane and Ralph Joy
Lindsay Kaplan
Mrs. Dani Kazienko
Elizabeth and William Kofmehl
Marilyn Koon
Michael and Renee Laffin
Megan Lange
Michael & Jennifer Lawrence
Ms. Maria Massucci
Daniel and Joyce McDermott
William and Lynn McIlroy
Michael and Ellen McLean

\$999 - \$500 (CONT'D)

Robert Mendoza
Michael Baker International Foundation
Nehnevajsa
Northwestern Mutual
Michael Osborn
Pennsylvania Housing Finance Agency
Joseph Pingenot
Precision Copy
Valerie Reed
Remax Select Realty
Aleta W Richards
Judy Robertson
Amos Ross
Patricia and Thomas Rowlands
Mary Beth Sapienza
David Schwartzman
Victor and Tricia Siclari
Joann Sirera
St. Brendan's Episcopal Church - CRIES Advocacy
Tim Steitz
Michael Warshafsky
Angela Weidman
Jerome and Brenda Wells

**WE CAN'T DO THIS
WITHOUT YOU.**

**JOIN THE FIGHT
TO ERADICATE
HOMELESSNESS.**

To discuss how to make an impact with your gift, please email our Development Director at jlmonahan@hearth-bp.org or call 412-366-9801 ext 3918.



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www.hearthpgh.org