

HEARTH : CEO Report

May 2023 Board of Directors Meeting



Electronic Client Database/EHR

- HEARTH team attended demos with Best Notes and InSync as possible EHR vendors to shift paper client files to electronic system. Second demo with Insync completed. Insync pricing: \$94 for first 4 users, \$50 per additional user. Timeline: 4 month build out. (Reporting, bed board, case management, intake, online signatures, etc). Waiting on vendor proposals

Tees & Traps

- June 26th at Longue Vue Club
- Sponsorships: \$38,000 raised of \$40,000 sponsorship goal
- Committee's priority: increase attendees

Hats Off

- Finalization of date in progress: either October 4th or 5th

Development:

- HEARTH's top donors were mailed handwritten letters from CEO. Meetings in progress
- Foundations: Deb and Christy met with McCune Foundation, Massey Charitable Trust, and Eden Hall. FISA Foundation scheduled for May & Hillman Foundations scheduled for June.
- As of 5/11, Mother's Day Spring Appeal has raised \$9,800.00
- HEARTH Email Newsletter starting in June

Personnel

- HEARTH Director of Programs started April 11, 2023
- HEARTH CEO started April 28, 2023
- HEARTH Career Coach started May 8, 2023

HEARTH Housing

- HEARTH transitional housing occupancy rate: 68% (11 of 16)
 - 17 inquiries for services received during the month of May for HEARTH services
 - Intakes in progress to increase occupancy
- Boiler Building occupancy rate: 100% (4 of 4)
- Benet Woods occupancy rate: 100% (11 of 11)
- Organizational performance metrics in process to track on data dashboards to be presented to board

Benet Woods

- Attended Benet Woods Board Meeting on 5/10; discussed closer alignment with HEARTH programs, operations, and board. Also met with TREK on 5/11 and NDC on 5/12
- Amending Tenant Selection Process to prioritize HEARTH clients for Benet Woods; Benet Woods board in agreement and NBC drafting amendment

House Donation

- Family identified for Turtle Creek house donation. Family viewed the unit and has asked to be considered; MOU between Enterprise Bank and HEARTH in progress. Agreement between HEARTH and identified family in progress. Home inspection completed 5/8 by Heritage Home Inspectors and no major findings were identified
- Deed of home will remain with bank until youngest child turns 18 years old
- HEARTH program staff will continue to provide case management, budgeting and assistance with goal planning

**HEARTH : CEO Report
Programs & Opportunities**



HEARTH

16 TRANSITIONAL HOUSING UNITS

1-2 year stay

Opportunities:
HUD Rapid Rehousing
*scattered site, low risk
Emergency Basic Needs Fund

BENET / BOILER

11 BENET WOODS
4 BOILER BLDG

*Permanent affordable housing
No time limit

Opportunities:
HUD Supportive Housing
*scattered site, low risk
Section 8 Homeownership
Program
Emergency Basic Needs Fund

HOMEOWNERSHIP

1 TURTLE CREEK HOME

(1-2 homes/year from
Enterprise Bank)

Opportunities:
Additional banks, donors, etc
Emergency Basic Needs Fund

Self- sustainability

Self- sustainability