Product/Context Decomposition Exercise

What is the product/service: Self Sufficiency, Housing, Healing?

For the product/service, first identify what the essence of the product/service is and put that in the blue circle. Then identify the contextual factors that might influence the consumers/users overall experience. Divide them as best you can by high and low effort in terms of your organizations ability to implement changes for each contextual factor.

High Effort

Low Effort