



# **CEO REPORT BOARD MEETING 5/18/22**

# Program

# 100% Occupancy for 1 YEAR!!!



Our May Resident of the Month is Tabatha. Tabatha entered the HEARTH program January 2022 and has accomplished so much in such a short period. Her children attend school at Sto-Rox Area School District. While her children are in school, she is attending classes to become a Medical Office Administrator. She attends school full-time at the Institute of Medical and Business Careers. She is so grateful of the opportunity HEARTH has provided for her and her children.



## Participant Stats- 100% Occupancy

62% Working FT

6% Working PT & FT School

32% School FT

**\*3 Families- Currently looking for permanent housing**

# Volunteerism & In Kind

## In Kind Donation Needed (High Demand)

Diapers sizes 4 & 5

Pull-ups 4T-5T are the most urgent, Gender neutral are the best

Hand soap – liquid (small bottles)

Toilet bowl cleaner

Aluminum foil

Trash bags – kitchen 13 gal

4 and 5 diapers

Pullups – 4T-5T

Laundry detergent

Toilet paper

Paper towels

Please remind board members to order via household needs amazon wish list <https://a.co/esR6wIM>

## Volunteer Opportunities

May 23<sup>rd</sup>

- Cayden Walker Comms. Intern starts at HEARTH
- Childcare and Beverly's Birthdays

May 24<sup>th</sup>

- PPG Painting Day

May 30<sup>th</sup>

- Morgan Cable Program Intern 1<sup>st</sup> Day (200 hrs practicum project)

June 1<sup>st</sup>

- HEARTH STORE volunteer on site

## Volunteer Opportunities

June 5<sup>th</sup>

- Family tip to Kennywood
- Childcare and Clothing Closet

June 7<sup>th</sup>

- Food Pantry volunteer on site

June 10<sup>th</sup>

- Deloitte Impact Day

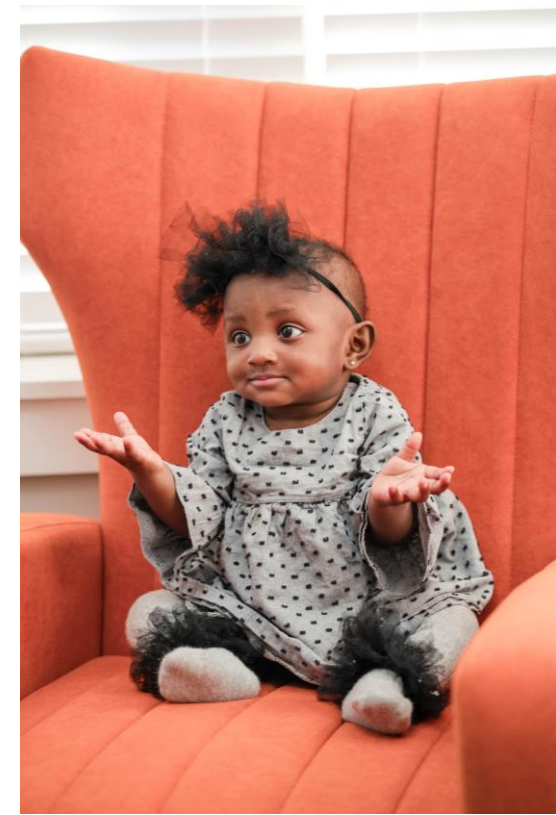
June 27<sup>th</sup>

- Childcare and Beverly's Birthdays

June 23<sup>rd</sup>

- Tees and Traps

June 28<sup>th</sup> or 29<sup>th</sup> (Possible BNY Mellon volunteer day)



***What would we do without our volunteers...Baby Kamoir hopes we never have to find out!***

# HEARTH, Inc.

## 2022 – 2023

### Strategic Priorities

#### VISION

Every family and individual lives in safe, affordable housing.

#### MISSION

To provide a range of supportive services and housing that empowers homeless families, who are survivors of domestic violence or other trauma, to become independent, self-sufficient, and adequately housed; to foster housing opportunities to prevent homelessness and encourage safe, affordable housing.

#### GUIDING PRINCIPLES

- Safe, affordable housing is a basic human right.
- Survivors of domestic violence or other trauma need safe, affordable housing along with the tools to become self-sufficient.
- A safe environment includes secure spaces and a welcoming and nurturing atmosphere.
- Education provides the path toward employment and economic self-sufficiency.
- Supporting growth and self-sufficiency in a parental figure influences children and breaks the cycle of poverty.
- High expectations and accountability for participants lead to better outcomes.
- Partnerships and collaborations are essential to meeting the needs of our participants.
- Creating sustainable solutions includes advocating for our clients and our program.
- Every community has the responsibility to provide opportunities for individuals who are striving for self-sufficiency.

#### Organizational Values

- Commitment to Success
- Consistency
- Empowerment
- Integrity
- Diversity



#### Goal #1:

Continue to Reimagine Workforce Program Execution

- Engage University of Pittsburgh's Occupational Therapy Doctoral program to enhance childcare and career readiness of our parents
- Implementation and Execution of PACE consultant's plan for redesign of program offering
- Hire additional program staff- Career/Life Coach
- Contract a minimum of 2 mental health practices to provide consistent care for our parents and children
- Build out childcare network to support more families in need of consistent care

#### Goal #2:

Diversify Funding Sources

- Develop a strategy to grow individual giving by 20% (20K)
- Reinvest in the market to grow reserve dollars
- Continue to diversify both boards; with an intentional focus on corporations and entrepreneurs
- Grow attendance at the Art of Wine & Food event by at least 25% (80 ppl)

#### Goal #3:

Elevate Stewardship Practices

- Create a stewardship calendar
- Intentional monthly engagement with funders/supporters
- Increase social media reach by 25% (380)
- Continue to promote and collaborate with Human Services Provider Partners

#### Goal #4:

Create Strategic Priorities for Benet Woods

- Board Development-Strategic Recruitment
- Build out a 1-year plan focused on renovating or building new affordable housing on HEARTH campus

Change is disturbing when  
it is done to us, exhilarating  
when it is done by us.

Rosabeth Moss Kanter